

# Our Chemistry Is Second To None!

*(Excerpt from a technical paper by Michael Rawdon,  
formerly the Senior Technologist for Texaco Additives International)*

## Hi-Tech Needs. Hi-Tech Solutions.

The engines in today's vehicles are more sophisticated than ever before, enabling new cars to perform flawlessly nearly all of the time with minimum scheduled maintenance. But these wonderful engines are keenly sensitive to deposits, and sadly, the gasoline you buy does not keep the engine perfectly clean. It takes a bigger dose of engine-cleaning chemistry to remove the deposits that gasoline leaves behind.

The detergent in Run-Rite, already proven effective in years of commercial gasoline applications, and billions of miles, has been reformulated and strengthened to restore optimum performance to every gasoline vehicle. Starting with unique and patented molecules, the detergent additive in Run-Rite is subjected to the most rigorous testing in the industry on an on-going basis:

- ***Standard vehicle test protocols document removal of performance-robbing intake system deposits.***
- ***Laboratory tests examine effects on non-metallic fuel system components.***
- ***Millions of miles of fleet tests alleviates all concerns of adverse interaction with other engine fluids.***

It is safe to say that no other fuel and induction system cleaner on the market today has been subjected to such extensive testing as the Run-Rite formula.

Therefore, if proven, documented solutions to modern fuel system challenges are important to you, Run-Rite is the 'Rite' choice!

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### About Michael Rawdon ...



Mike Rawdon graduated with Great Distinction from Clarkson University in 1978 (Bachelor of Science in Chemistry). He is an expert in the analysis of petroleum products and has authored several papers on the subject. Formerly served as Senior Technologist for Texaco Additives International (TAI), and was responsible for all of the company's gasoline additive products. A member of both the American Chemical Society and the Society of Automotive Engineers, he understands the interactions between modern engines and the fuels they run on. Was TAI's regulatory compliance officer, and often advises State and Federal regulators on the role of fuels and fuel additives in achieving air quality goals.

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